

# World Fitness Service Ltd (2762 TT)

From Taiwan's Leader to a Global Fitness Powerhouse

2025/3/10

QIC Research Team  
research@qtumic.com  
02-2325-3563

## COMPANY OVERVIEW

World Fitness Service Ltd (2762 TT), operator of World Gym Taiwan and World Gym International, is a leader in the global fitness industry. Founded in 2001, the company has grown to over 100 locations in Taiwan, offering cutting-edge fitness facilities and premium personal training services. In 2024, it acquired World Gym International, securing global rights to the iconic brand with nearly five decades of history. This acquisition established World Fitness Service Ltd as a global fitness leader, with plans to accelerate growth through franchise expansions and innovative fitness solutions in key markets worldwide.

## KEY POINTS

**Transforming into a Global Fitness Powerhouse:** World Fitness Service Ltd (2762.TT) has acquired World Gym International (WGI) for US\$9 million, securing global rights to the iconic fitness brand. Founded in 1976, WGI operates 271 locations across 10 countries, including Australia, the U.S., and Brazil. This acquisition positions World Fitness Service Ltd as a global industry leader, allowing for international expansion. Franchise royalty fees from WGI's global locations are expected to contribute US\$3.5–4 million annually, with a 50% operating margin. While initial financial contributions may be modest, growth potential is significant as the company expands into new markets. Synergies through unified backend systems and streamlined operations will further enhance efficiency and scalability.

**Autonomy Fuels Global Growth Potential:** Now under Taiwan's leadership, World Fitness Service Ltd gains full autonomy to replicate its successful business model overseas and enter new markets. Asia will remain the focus for direct-operated stores, while the U.S. and Europe will primarily grow through franchising, allowing for strategic flexibility. The number of World Gym franchise stores is expected to grow by 42 in 2025, outpacing 28 new locations in 2024. Master franchise negotiations are underway in Mexico, Brazil, and Germany, reinforcing World Gym's global expansion. Additionally, the company plans to launch its first directly owned club outside of Taiwan in Asia as early as 2025, marking another milestone in international expansion.

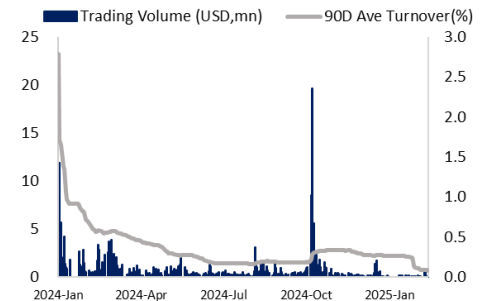
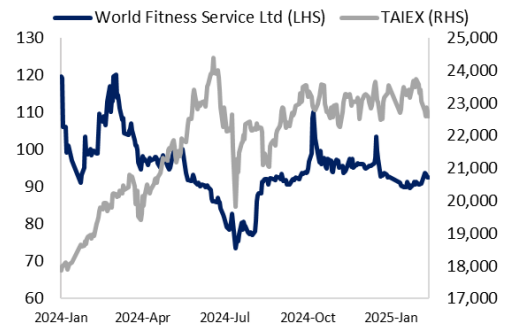
**Capturing Growth in Emerging Southern Taiwan Tech Hubs:** In Q4 2024, World Fitness Service Ltd acquired Deep Breath fitness chain, adding five new outlets in southern Taiwan. This acquisition aligns with Taiwan's growing semiconductor industry and regional population expansion. Despite Taiwan's low fitness penetration, smaller operators struggle with personal trainer shortages, leading to mismanagement and closures. World Fitness Service Ltd leverages its expertise in directly employing and training personal trainers, strengthening its competitive advantage. The Deep Breath locations are expected to contribute to revenue growth by early 2025. In total, the company plans to open 20 new clubs in Taiwan, reinforcing its dominance in the domestic fitness market.

**2024 Financial Highlights:** World Fitness Service Ltd maintained steady financial performance in 2024, balancing network expansion with profitability. Consolidated revenue reached NT\$9.82 billion (+4.1% YoY), while net profit after tax was NT\$356 million, with an EPS of NT\$3.19. Earnings were impacted by one-time pre-opening expenses from 16 new clubs in Taiwan. However, excluding these costs, core net profit grew 36% YoY, reflecting the company's underlying profitability. As these newly opened clubs ramp up, they are expected to contribute more meaningfully to earnings. The Board approved a full-year cash dividend of NT\$5.93 per share, totaling NT\$650 million, consistent with 2023 levels, implying a 6.5% dividend yield.

## KEY STATISTICS

<b>Ticker:</b>	2762 TT
<b>Current Pric:</b>	NT\$ 92.4
<b>52-Week Range:</b>	NT\$ 73.5 - 120
<b>Average Volume (30-Day, k shares):</b>	53
<b>Outstanding Shares (MN):</b>	113
<b>FINI Holding (%):</b>	83.84
<b>Market Cap (\$MN):</b>	US\$ 316

## PRICE PERFORMANCE



## FINANCIAL SUMMARY

mn,NTD	FY21	FY22	FY23	FY24
Revenue	7,834	8,863	9,428	9,816
Revenue YoY (%)	-17.2	13.1	6.4	4.1
Gross Margin (%)	13.2	16.1	16.5	16.2
Op. Margin (%)	1.7	5.5	5.4	5.4
Net Income	32	304	350	356
Net Income YoY (%)	-23.3	852.1	15.1	1.8
Net Margin (%)	0.4	3.4	3.7	3.6
EPS (NTD)	0.67	3.04	3.50	3.18
ROA (%)	0.2	1.7	2.1	3.0
ROE (%)	2.6	11.1	14.2	12.9
ROIC (%)	-3.4	-1.8	-2.5	-0.2
P/E (x)	-	-	-	28.7
P/B (x)	-	-	-	3.2
P/S (x)	-	-	-	1.0
EV/EBITDA (x)	-	-	-	6.6

Source : TEJ

## ABOUT QUANTUM INTERNATIONAL CORP (QIC)

QIC is Taiwan's first independent, MiFID II-exempt, research-based capital market advisor specializing in long-term shareholder value creation, AGM-related special event management, and turnkey corporate finance solutions.

Our client base includes public and private companies, money managers, and special project managers. We rely on our many years of experience in the Greater China capital markets, our deep understanding of local market protocols, and our extensive network of contacts to provide turnkey solutions for a variety of client needs.

Founder and CEO Alex Lee and his team collectively have over 60 years of experience in the Greater China capital markets. We have a wide network of contacts within local industry and in the international investment community. We have helped countless companies, chairpersons, key decision-makers, and buy-side funds successfully achieve their financial and strategic goals.

## DISCLAIMER

Quantum International Corp. ("QIC") is a corporate and financial advisory firm specializing in capital market solutions. Under the laws and regulations of the Republic of China (Taiwan), QIC is not licensed as a securities broker, securities underwriter, securities dealer, investment bank, underwriter, or securities investment consultant. The articles, research reports, and interviews (collectively, the "Website Materials") are for informational purposes only and should not be construed as an offer, solicitation, provision of analysis, opinions, or recommendations regarding matters relating to investment or trading in securities, securities-related products, or other items approved by the Competent Authority in Taiwan.

The content on this website does not constitute professional financial advice and is not a comprehensive analysis of all material facts concerning any company, industry, or security. Investors should consult their own independent financial, tax, and legal advisors before making any investment decisions.

The website materials are based on sources recognized by QIC and provide general and objective information on securities investments. QIC assumes no liability for the accuracy or completeness of such information or third-party websites. This publication is a bona fide, regularly issued informational resource and is not tailored to the specific needs of any individual investor. QIC does not provide personalized investment advice, and any mention of a particular security in this report should not be considered a recommendation of said particular security or any other security-related products.

QIC and its affiliated entities may receive compensation from covered companies for services unrelated to this report, including but not limited to corporate presentations, investor conferences, strategic advisory, and investor relations services. The provision of such ancillary services does not influence the inclusion of any company in QIC's reports.

The website materials do not constitute an offer, solicitation, provision of analysis, opinions, or recommendation regarding matters relating to securities, securities-related products, or other items approved by the Competent Authority. QIC assumes no responsibility for ensuring compliance with Taiwan's securities laws by any individual or entities relying on this material.

QIC makes no representation or warranties as to the accuracy, completeness, or timeliness of the information contained in the Website Materials. All information is provided on an "as is" basis, and as such, certain information may become outdated, and certain opinions may change. QIC assumes no liability for any direct or indirect losses, including but not limited to investment losses, arising from the use or reliance on the information presented.

All investment information contained herein should be independently verified by the reader or user of this report. For additional information, please visit QIC's official website: <https://www.qtumic.com/en/>.